What is the Buyer's Incentive?

It is really quite simple. If The McGrady Group represents you in the purchase of your home, we **REBATE 1/3** of our commission back to you at closing!

How does it work?

The seller hires a realtor/broker to list and market their property for sale. The seller agrees to pay the listing broker a percentage (typically 6%) of the final sales price upon a successful sale from the seller's proceeds at closing. The listing broker will place the property on the MLS (Multiple Listing Service) and offer a portion of the commission (usually half) to the realtor who brings the buyer to the table. In this example, 3% commission goes to the listing broker and 3% commission would go to The McGrady Group.

The McGrady Group would then discount our commission to 2% and the remaining 1% goes to our client/buyer to be used as a closing cost credit.

To date, we have saved our clients over $144,000 in credits at closing. We will rebate 1/3 of any commission earned at closing.*

In addition to our Buyer's Incentive program, we have a proven track record of helping our Buyers find incredible values in a tough sales market. We bring tremendous value to the negotiating table.

* This offer does not apply to homes purchased for under $150,000

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The McGrady Group LLC

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YOUR DREAM
COME TRUE

WE CAN HELP MAKE IT HAPPEN
WITH OUR BUYER'S INCENTIVE
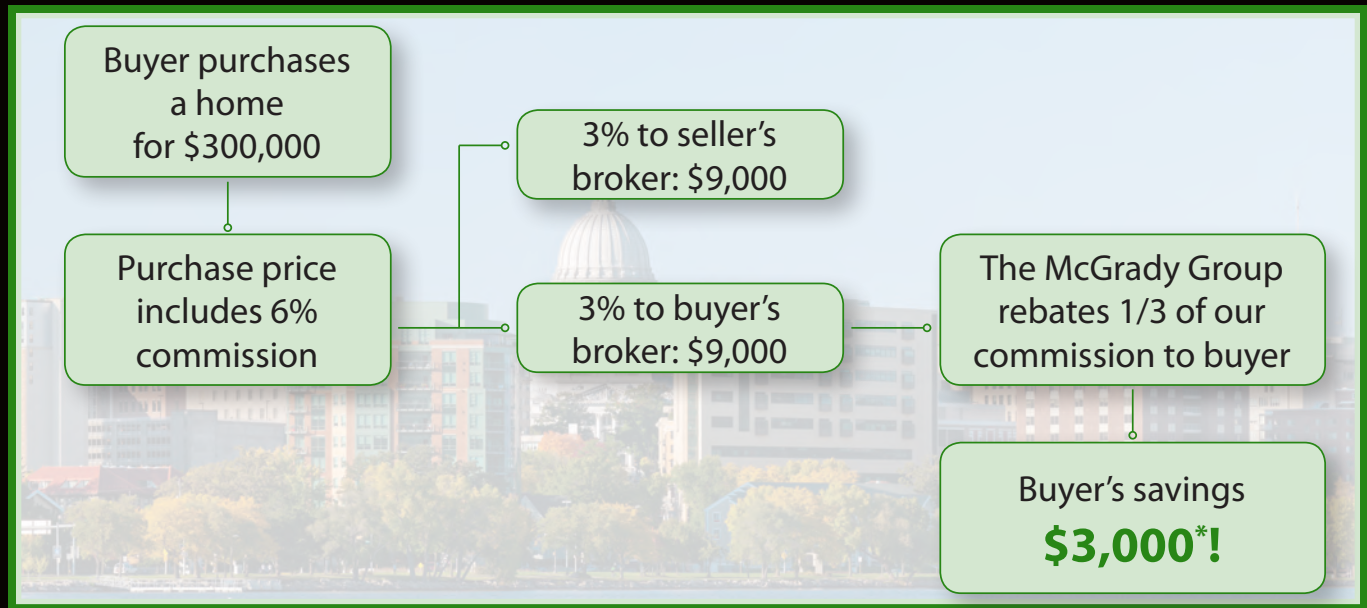
The McGrady Group LLC

The McGrady Group
Buyer's Incentive Program

How could it work for you?

Buyer purchases a home for $300,000

Purchase price includes 6% commission

3% to seller's broker: $9,000

3% to buyer's broker: $9,000

The McGrady Group rebates 1/3 of our commission to buyer

Buyer's savings $3,000*!

How has it worked for others?

To date, we have saved our clients over $144,000 in credits at closing.*

We saved this buyer $4,170*!

We saved this buyer $7,129*!

We saved this buyer $5,150*!

We saved this buyer $6,400*!

The McGrady Group LLC

www.themcgradygroup.com

* Amounts represent closing cost credits to the buyer.